Our Mission

We are dedicated to raising awareness and funds to conduct research to find a faster cure for pediatric cancer.

This past year, the National Pediatric Cancer Foundation continued to aggressively pursue its mission with robust passion and drive. We continued to scale our collaborative research and outreach programs nationwide through strategic partnerships, philanthropic and corporate support.

We are extremely grateful for the generous donors, volunteers and partners that helped establish and grow multiple success stories.
In Fiscal Year 2019 - 2020 (July 1, 2019 - June 30, 2020)

Recognized by Charity Navigator as an exceptional, top rated charity with a 4-star / 100% rating for the ninth consecutive year. We also received the highest rating for a health/medical research related charity and the only childhood cancer charity rated at 100% according to Charity Navigator.

- Less than 1% of the thousands of charities rated by Charity Navigator earned a perfect score.
- Only 4% of the charities evaluated have received 8 consecutive 4-star evaluations, indicating that National Pediatric Cancer Foundation outperforms most other charities in America.

Funded the NPCF Sunshine (Research) Project with $1,900,000 for clinical trials and translational studies with 24 strategic research partners.

Conducted the annual Research Summit in February with more than 300 in attendance including doctors, researchers and sponsors.

Created multiple national campaigns to enhance funding for our research efforts:

- **43 Challenge** - virtual fundraising campaign
- **Fashion Funds the Cure** - fashion shows in 7 markets featuring the “dream walk”
- **Fishing Funds the Cure** - multiple tournaments and an on-line virtual tournament
- **Brewing Funds the Cure** - created Rising Hope IPA with partner breweries across the nation and the Hope Roast coffee blend with Kahwa Coffee which is sold online and shipped nationwide
- **Cooking Funds the Cure** - challenged the culinary industry to raise funds and awareness through everyday meals, events, or point of sale promotions
- **Walking Funds the Cure** - virtual and live events
- **Playing Funds the Cure** - challenged people to raise funds and awareness through sports and recreation like USA Softball, etc.
- **Cut & Color Funds the Cure** - challenged individuals and organizations to cut or color their hair to raise awareness and funds
- **Do-it-Yourself (DIY)** - online peer to peer fundraising model
Added staff and volunteers to help advance the fight. Many new volunteers engaged through our formal board committee and event process. The board nomination committee has identified a solid pipeline of board candidates. Our expanded team includes subject matter experts in marketing, fundraising and operations.

Collaborated with several strategic partners:

- **The Tyler Robinson Foundation** - we circulated our Education Toolkit to 60 hospitals and hundreds of pediatric cancer patients.
- **SebastianStrong Foundation** - provided research support for two studies
- **Love Your Melon Foundation** - support for safety net program and clinical trials
- **Fishman Family Foundation, Grossjung Foundation & Kinsley’s Cookie Cart** - provided research support
- **HOSA Future Health Professionals** - contributed as the organization’s “national service project”, whereas HOSA students helped raise awareness and funds

Made an impact. **Financial Highlights** for fiscal year 2019/2020:

- Total Revenues = $3,550,000
- Total Operational Expenses = $3,526,000
- Total Research = $1,920,000
- Total Assets = $5,659,000

Specific details & additional accomplishments are provided on our website, to include:

- IRS form 990
- Annual financial statements (income & expense)
- Listing of activities/accomplishments

Our Board Members with service this period: BB Abbott, James Bassil, Frank Capitano, Chris Carrere, Carrie Charles, Lisa Companioni-Smith, Dan Doyle Jr., Melissa Dunkel, John Fitzpatrick, Thomas Grossjung, Chad Harrod, Ricky Huff, Joseph Lamphier, Jay Langford, Michael Levin, Jeff Maxwell, Phillip Minardi, Angela North, Jeremy Persinger, Dawn Siler-Nixon, Al Silva, Alex Sullivan, Joe Taggart, Rob Webster, Michael Weigner, and Robert White