## WHO IS THE NPCF?

<table>
<thead>
<tr>
<th><strong>Our Mission</strong></th>
<th>Our Mission is to raise funds to fast-track pediatric cancer research that is less toxic and more targeted treatments toward children.</th>
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<tbody>
<tr>
<td><strong>Location</strong></td>
<td>Headquartered in Tampa, Florida</td>
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<tr>
<td><strong>Founded</strong></td>
<td>Founded in 1991</td>
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| **Events**      | Special events across the nation.  
Find events in your area at: [nationalpcf.org/events](http://nationalpcf.org/events) |
| **Funding**     | Funded $21 million of research at 24 leading hospitals |
## OUR IMPACT

<table>
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<th><strong>$21 MILLION</strong></th>
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<tr>
<td>We have donated more than 21 million dollars to pediatric cancer research.</td>
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<tr>
<th><strong>14 PROJECTS</strong></th>
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<td>Funding 11 clinical trials yielding amazing results, and saving children’s lives.</td>
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<tr>
<th><strong>24 HOSPITALS</strong></th>
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<tr>
<td>Collaborating with 24 leading pediatric hospitals nationwide for clinical trials.</td>
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<th><strong>21 MARKETS</strong></th>
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<td>NPCF is active in 21 of the top 50 markets nationwide.</td>
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### TOP-RATED CHARITY

Recognized as the Top-Rated Cancer Charity by Charity Navigator. Awarded a perfect 100% score for financial health and transparency.

### OUR REACH

7,000,000

Reach in our mission endeavors
WHAT MAKES US DIFFERENT?

Unlike most cancer research which focuses on adult treatments and is done within the walls of individual institutions, the National Pediatric Cancer Foundation funds clinical trials and collaborates with a network of leading hospitals across the nation to fast track less-toxic, more targeted treatments designed for children.
OUR RESEARCH PARTNERS

- Children's Hospital Los Angeles, Los Angeles, CA
- Connecticut Children’s Medical Center, Hartford, CT
- Nemours/Alfred I. duPont Hospital for Children, Wilmington, DE
- UF Health Shands Children’s Hospital, Gainesville, FL
- Nemours Children’s Specialty Care, Jacksonville, FL
- University of Miami Sylvester Comprehensive Cancer Center, Miami, FL
- Johns Hopkins All Children’s Hospital, St. Petersburg, FL
- Primary Children’s Hospital, Salt Lake City, UT
- Moffitt Cancer Center, Tampa, FL
- University of Kentucky Markey Cancer Center, Lexington, KY
- Children’s Hospital Colorado, Aurora, CO
- Dana–Farber Cancer Institute, Boston, MA
- Johns Hopkins Medicine, Baltimore, MD
- Levine Children’s Hospital, Charlotte, NC
- University of North Carolina Medical Center, Chapel Hill, NC
- The Children’s Hospital at Montefiore, Bronx, NY
- Nationwide Children’s Hospital, Columbus, OH
- Phoenix Children’s Hospital, Phoenix, AZ
- Vanderbilt-Ingram Cancer Center, Nashville, TN
- Nemours Children’s Hospital, Orlando, FL
- University of Texas MD Anderson Cancer Center, Houston, TX
- Children’s National, Washington, DC
QUICK FACTS

#1 CAUSE OF DEATH
Cancer is the number one cause of death by disease among children.

FEWER THAN 10 DRUGS
Since 1980, fewer than 10 drugs have been developed for use in children with cancer, compared with the hundreds of drugs that have been created exclusively for adults.

43 KIDS PER DAY
43 kids per day are expected to be diagnosed with cancer.

ONLY 4% SPENT
Only 4% of the billions of dollars that are annually spent on cancer research and treatments are directed towards treating childhood cancer.

Learn More at NationalPCF.org
TOP-RATED CHARITY

We have the highest rankings a charity can receive by Charity Navigator for Financial Health and Accountability & Transparency.

Less than 1% of charities rated earn this score.
43 CHILDREN A DAY ARE DIAGNOSED WITH CANCER
17,000 LIVES PER YEAR WILL BE LOST!
#1 CAUSE OF DEATH
BY DISEASE AMONGST CHILDREN
95% of survivors will have significant health issues.
CHILDREN STILL BEING TREATED WITH 1950’S NUCLEAR MEDICINE
HOW CAN YOU HELP?
HOW TO GET INVOLVED

- Spread Awareness
- Fundraise
RAISE AWARENESS AND FUNDS TO DO SPECIFIC RESEARCH FOR PEDIATRIC CANCER
GET ACTIVELY INVOLVED
TO SUPPORT LIFE-SAVING RESEARCH
SIGN UP AT NATIONALPCF.ORG/HOSA
FUNDRAISING INCENTIVES

- Raise $25 – Earn a NPCF Service Project Pin
- Raise $100 – Earn a NPCF Pin + Back Bag
- Raise $200 – Earn a NPCF Pin + Back Bag + T Shirt

One Prize, Per Incentive Level, Per HOSA Member
FUNDRAISING IDEAS

• Walk Event
• Bake Sale
• Cornhole Tournament
• Cut or Color Your Hair
• Penny Wars
• Car Wash
HOSA GOALS

1. 100% participation from all chapters
2. 100% individual & team fundraising
3. 100% register as ambassadors
HOSA IMPACT

1. $1 per member \times 235,000 \text{ members} = \$235,000 \text{ to place 15 children on a clinical trial.}

2. $100 per chapter \times 5,000 \text{ chapters} = \$500,000 \text{ to fund a COMPLETE brain tumor trial with 75 kids.}

3. $500 per chapter \times 5,000 \text{ chapters} = \$2,500,000 \text{ will fund ALL NPCF trials for one year!}
CONTACT US

• HOSA Primary Contact:
  Sandi Lake: hosa@nationalpcf.org

• HOSA Secondary Contact:
  David Frazer: dfrazer@nationalpcf.org, 813-269-0955

• HOSA and NPCF Website
  NationalPCF.org/HOSA