



NATIONAL  
**PEDIATRIC CANCER**  
FOUNDATION

hosa<sup>®</sup> future  
health  
professionals

# WHO IS THE NPCF?



Our Mission is to raise funds to fast-track pediatric cancer research that is less toxic and more targeted treatments toward children.



Headquartered in Tampa, Florida



Founded in 1991



Special events across the nation.

Find events in your area at: [nationalpcf.org/events](https://nationalpcf.org/events)



Funded \$21 million of research at 24 leading hospitals

## OUR IMPACT

**\$21**  
MILLION

We have donated more than 21 million dollars to pediatric cancer research.

**14**  
PROJECTS

Funding 11 clinical trials yielding amazing results, and saving children's lives.

 **24**  
HOSPITALS

Collaborating with 24 leading pediatric hospitals nationwide for clinical trials.

 **21**  
MARKETS

NPCF is active in 21 of the top 50 markets nationwide.

## TOP-RATED CHARITY



Recognized as the Top-Rated Cancer Charity by Charity Navigator. Awarded a perfect 100% score for financial health and transparency.

## OUR REACH

TWITTER



INSTAGRAM



FACEBOOK



EMAIL



**7,000,000**

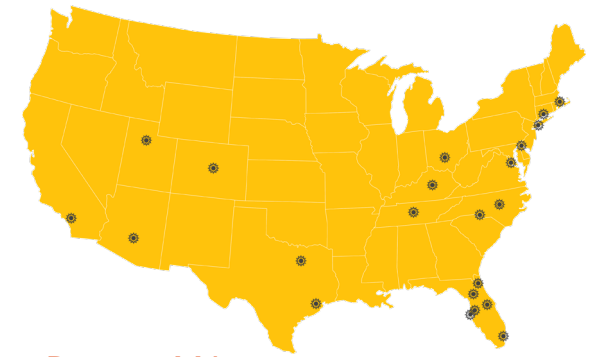
REACH IN OUR MISSION ENDEAVORS

# WHAT MAKES US DIFFERENT?



- Unlike most cancer research which focuses on adult treatments and is done within the walls of individual institutions, the National Pediatric Cancer Foundation funds clinical trials and collaborates with a network of leading hospitals across the nation to fast track less-toxic, more targeted treatments designed for children.

# OUR RESEARCH PARTNERS



- Children’s Hospital Los Angeles, Los Angeles, CA
- Connecticut Children’s Medical Center, Hartford, CT
- Nemours/Alfred I. duPont Hospital for Children, Wilmington, DE
- UF Health Shands Children’s Hospital, Gainesville, FL
- Nemours Children’s Specialty Care, Jacksonville, FL
- University of Miami Sylvester Comprehensive Cancer Center, Miami, FL
- Johns Hopkins All Children’s Hospital, St. Petersburg, FL
- Primary Children’s Hospital, Salt Lake City, UT
- Moffitt Cancer Center, Tampa, FL
- University of Kentucky Markey Cancer Center, Lexington, KY
- Children’s Hospital Colorado, Aurora, CO
- Dana–Farber Cancer Institute, Boston, MA
- Johns Hopkins Medicine, Baltimore, MD
- Levine Children’s Hospital, Charlotte, NC
- University of North Carolina Medical Center, Chapel Hill, NC
- The Children’s Hospital at Montefiore, Bronx, NY
- Nationwide Children’s Hospital, Columbus, OH
- Phoenix Children’s Hospital, Phoenix, AZ
- Vanderbilt-Ingram Cancer Center, Nashville, TN
- Nemours Children’s Hospital, Orlando, FL
- University of Texas MD Anderson Cancer Center, Houston, TX
- Children’s National, Washington, DC

## QUICK FACTS



#1

CAUSE OF  
DEATH

Cancer is the number one cause of death by disease among children.



FEWER THAN  
10 DRUGS

Since 1980, fewer than 10 drugs have been developed for use in children with cancer, compared with the hundreds of drugs that have been created exclusively for adults.



43 KIDS  
PER  
DAY

43 kids per day are expected to be diagnosed with cancer.



ONLY 4%  
SPENT

Only 4% of the billions of dollars that are annually spent on cancer research and treatments are directed towards treating childhood cancer.

Learn More at [NationalPCF.org](http://NationalPCF.org)



# TOP-RATED CHARITY

We have the highest rankings a charity can receive by Charity Navigator for Financial Health and Accountability & Transparency.

*Less than 1% of charities rated earn this score.*



**DID YOU KNOW?**

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**43 CHILDREN  
A DAY**

**ARE DIAGNOSED WITH CANCER**

**17,000**

**LIVES PER YEAR**

**WILL BE LOST!**

**# 1 CAUSE OF  
DEATH**

**BY DISEASE AMONGST CHILDREN**

95%

OF SURVIVORS WILL HAVE

**SIGNIFICANT  
HEALTH  
ISSUES**



CHILDREN STILL BEING TREATED WITH

# 1950'S NUCLEAR MEDICINE

**HOW CAN  
YOU HELP?**

# HOW TO GET INVOLVED

1. Fundraise
2. Spread Awareness

**RAISE AWARENESS  
AND FUNDS  
— TO DO SPECIFIC —  
RESEARCH  
FOR PEDIATRIC CANCER**



**GET ACTIVELY  
INVOLVED**

# FUNDRAISE

TO SUPPORT LIFE-SAVING RESEARCH

SIGN UP AT [NATIONALPCF.ORG/HOSA](https://nationalpcf.org/hosa)

# FUNDRAISING INCENTIVES

- Raise \$25 – Earn a NPCF Service Project Pin
- Raise \$100 – Earn a NPCF Pin + Back Bag
- Raise \$250 – Earn a NPCF Pin + Back Bag + T Shirt

*One Prize, Per Incentive Level, Per HOSA Member*

# FUNDRAISING IDEAS

- Bike-a-thon
- Bake Sale
- Fitness Challenge
- Sport Fundraiser
- **Penny Wars**
- Car Wash

# HOSA GOALS

1. 100% participation from all chapters
2. 100% individual & team fundraising
3. 100% register as ambassadors

# HOSA IMPACT

1. \$1 per member x 235,000 members = **\$235,000 to place 15 children on a clinical trial.**
2. \$100 per chapter x 5,000 chapters = **\$500,000 to fund a COMPLETE brain tumor trial with 75 kids.**
3. \$500 per chapter x 5,000 chapters = **\$2,500,000 will fund ALL NPCF trials for one year!**

# CONTACT US

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