



National Service Project Outline

The National Pediatric Cancer Foundation has created a turnkey, multi-faceted platform for HOSA members to become engaged and support our mission of raising awareness and funds for a faster cure for pediatric cancer.

Resources:

- A) Dedicated website: www.nationalpcf.org/HOSA
 - Simply go to this site to learn how to get involved and register as an individual or chapter
- B) Dedicated phone and email contact:
Ms. Sandy Lake @ 813-269-0955 or slake@nationalpcf.org
- C) Quarterly engagement reports – by chapter
- D) Orientation power-point, video &/or webinar
- E) Ambassador program – a self-actuated program for members to educate their community (school, business, faith-based, organizations) about pediatric cancer. Includes a downloadable power-point, videos, fact sheets, email and poster templates. A mail order version is also available.
- F) Fundraising – multiple on-line programs and targeted special events:
 - **DIY** (Do it Yourself) – create your own fundraiser
 - **Playing funds the Cure** – help your school or community “go orange” by conducting an “orange out” event and raise funds based on the sport or recreational activity you enjoy
 - **Fishing funds the Cure** – go fishing and challenge your network to donate based on the size, number or length of the catch
 - **Cooking funds the Cure** – organize a cooking event, like a barbeque or pizza party and raise funds
 - **Walking funds the Cure** – use our toolkit to organize a school or community walk and raise funds
 - **Cut or Color funds a Cure** – organize an event to cut or color the hair of targeted individuals and raise funds
 - **Fashion funds the Cure** – organize your own fashion event or get involved in our signature program in targeted markets (*TBD*)

- Charlotte, NC
- Norfolk, VA
- Philadelphia, PA
- Atlanta, GA
- Chicago, IL
- Houston, TX
- Los Angeles, CA
- Nashville, TN
- New York City, NY
- St. Petersburg, FL
- Tampa, FL
- Ft Lauderdale, FL
- Gainesville, FL
- Others (*TBD*)

G) Career connections – visit &/or shadow pediatric cancer professionals within our network of 22 institutions, or via connections with APHON nurses

As part of this exciting partnership and as **incentives for top participants**, NPCF will provide annual, multiple incentives and opportunities to HOSA members (*application required trip to summit & internships*):

- Based on level of engagement earn a:
 - a. Raise \$25 earn a NPCF national service project pin (*One Prize, Per Incentive Level, Per HOSA Member*)
 - b. Raise \$100 earn a NPCF Pin + Back-Bag (*One Prize, Per Incentive Level, Per HOSA Member*)
 - c. Raise \$250 earn a NPCF Pin + Back-Bag + T-Shirt (*One Prize, Per Incentive Level, Per HOSA Member*)
 - d. Collectively Raise \$25 per person earn a NPCF Service Project Pin (*The “Team Incentive” is based on the collective money raised as a team and is divided by the number of participating team members. When the total amount of money raised is divided by the number of team members and each member is credited with at least \$25 then each team member will receive a NPCF Service Project Pin! EXAMPLE: Your team of 10 members raises \$250. When \$250 is divided by the 10 members the amount raised is \$25 per person which means all 10 HOSA Members receive a NPCF Service Project Pin.*)
- Scholarships valued at \$10,000 for 2019 top fundraisers and again in 2020
 - \$2,500 = 1 each
 - \$1,500 = 1 each
 - \$1,000 = 1 each
 - \$750 = 2 each
 - \$500 = 3 each
 - \$250 = 8 each

- Four” fully paid trips to NPCF’s annual research summit (Feb 2019 & 2020) for students interested in research, serving as “Ambassador” and having completed/presented NPCF to large audience
- Unpaid / virtual internships on NPCF committees:
 - National marketing: four available
 - National fundraising: four available
 - Market &/or National special events: multiple opportunities
- Paid internship at NPCF headquarters: one available