



National Service Project Outline

The National Pediatric Cancer Foundation has created a turnkey, multi-faceted platform for HOSA members to become engaged and support our mission of raising awareness and funds for a faster cure for pediatric cancer.

Resources:

- A) Dedicated website: www.nationalpcf.org/HOSA
 - Simply go to this site to learn how to get involved and register as an individual or chapter
- B) Dedicated phone and email contact:
 - Ms. Sandy Lake @ 813-269-0955 or slake@nationalpcf.org
 - Ms. Carleigh DeLuca @ 813-269-0955 or cdeluca@nationalpcf.org
- C) Quarterly engagement reports – by chapter
- D) Orientation power-point, video &/or webinar
- E) Ambassador program – a self-actuated program for members to educate their community (school, business, faith-based, organizations) about pediatric cancer. Includes a downloadable power-point, videos, fact sheets, email and poster templates. A mail order version is also available.
- F) Fundraising – multiple on-line programs and targeted special events:
 - **DIY** (Do it Yourself) – create your own fundraiser
 - **Playing funds the Cure** – help your school or community “go orange” by conducting an “orange out” event and raise funds based on the sport or recreational activity you enjoy
 - **Fishing funds the Cure** – go fishing and challenge your network to donate based on the size, number or length of the catch
 - **Cooking funds the Cure** – organize a cooking event, like a barbeque or pizza party and raise funds
 - **Walking funds the Cure** – use our toolkit to organize a school or community walk and raise funds
 - **Cut or Color funds a Cure** – organize an event to cut or color the hair of targeted individuals and raise funds

- **Fashion funds the Cure** – organize your own fashion event or get involved in our signature program in targeted markets (*TBD*)
 - Charlotte, NC
 - Norfolk, VA
 - Philadelphia, PA
 - Atlanta, GA
 - Chicago, IL
 - Houston, TX
 - Los Angeles, CA
 - Nashville, TN
 - New York City, NY
 - St. Petersburg, FL
 - Tampa, FL
 - Ft Lauderdale, FL
 - Gainesville, FL
 - Others (*TBD*)

- G) Career connections – visit &/or shadow pediatric cancer professionals within our network of 22 institutions, or via connections with APHON nurses

As part of this exciting partnership and as **incentives for top participants**, NPCF will provide annual, multiple incentives and opportunities to HOSA members (*application required trip to summit & internships*):

- Based on level of engagement earn a:
 - a. Raise \$25 earn a NPCF national service project pin
 - b. Raise \$50 earn a NPCF “orange out” t-shirt
 - c. Raise \$100 earn a NPCF back-bag
- Scholarships valued at \$10,000 for 2019 top fundraisers and again in 2020
 - \$2,500 = 1 each
 - \$1,500 = 1 each
 - \$1,000 = 1 each
 - \$750 = 2 each
 - \$500 = 3 each
 - \$250 = 8 each
- Four” fully paid trips to NPCF’s annual research summit (Feb 2019 & 2020) for students interested in research, serving as “Ambassador” and having completed/presented NPCF to large audience
- Unpaid / virtual internships on NPCF committees:
 - National marketing: four available
 - National fundraising: four available
 - Market &/or National special events: multiple opportunities
- Paid internship at NPCF headquarters: one available